



2012 National Cherry Festival Art Competition Application & Rules



Entry Fee: \$30

Entry fee includes up to 2 images. Additional images can be submitted at \$10 each.

Name: _____ Age: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____

Email: _____ Birth Date: _____

Title of Work: _____

Description: _____

In submitting my artwork for the National Cherry Festival Art Competition, I release the National Cherry Festival from any and all responsibility on the event of loss or damage to my artwork.

I hereby certify that this is my original artwork and that it is not copied from a published photograph, magazine, book illustration, web site, or by another person.

Signature: _____

TAPE THIS FORM TO THE BACK OF YOUR ARTWORK IN THE DIRECTION IT IS TO BE VIEWED

Please make a copy for your records

Art Competition Timeline:

April 16, 2012 - Deadline for submitting artwork

April 2012 – Judging (Private, not open to the public)

April 2012 – Press Conference and Art Gala (Unveiling of winning art)

2012 National Cherry Festival Art Competition Criteria



The subject for all entries must reflect, interpret or depict some aspect of the National Cherry Festival, Cherries or the Cherry Industry.

All work must be submitted with a completed application form and must be the original work of the applicant.

Art Guidelines

Applicants are encouraged to produce traditional, contemporary, impressionist, and/or abstract works of art. Two dimensional work will be considered in all media including, but not limited to oil, acrylic, tempera, watercolor, pen, ink, pastel, pencil, etc. Winning entries *may be* utilized in Festival print concepts, posters, t-shirts, mugs or other souvenir type items.

- All art must be submitted on 16"x20" or 18"x24" paper or canvas with a 1/2" border all around the print.
- All work done in chalk and/or pastels should be covered with tissue paper or other lightweight paper
- Do not mat, frame or sign. Artwork should be original and not infringe on any copyrighted materials

Fees

- Entry fee for the 2012 Festival Art Competition is \$30 for up to two (2) submissions. Previous submissions or artwork completed prior to 2012 are acceptable. Additional submissions may be entered for \$10 each. (*Ex. 2 images = \$30; 3 images = \$40; 4 images = \$50, etc.*)
- Artists must be 18 years of age or older to enter and accept cash prizes. If artist is under 18 years please see the Festival's Student Art Competition application and rules.

Judging and Awards

- Submitted artwork will be judged by a panel of two art professionals from the Grand Traverse region, and one marketing person from the National Cherry Festival.
- All winning artwork will become property of the National Cherry Festival and the winning artist must relinquish all reproduction and use rights to the National Cherry Festival, unless released by the National Cherry Festival.
- All winning artwork, including honorable mentions, will be displayed during the 2012 National Cherry Festival. Artists will be notified of location.



- Selection will be based on appeal, content, creativity and reproducibility as a graphic image. Entries must be appropriate and versatile for numerous promotional materials.
- All decisions by the judges are final.
- All artists will be notified of the Press Conference and Art Gala where the winning art will be unveiled in each category.
- First through third place will be awarded, along with one overall winner. Cash prizes will be awarded.

Entry, Delivery and Pick Up

- All entries must be received by 5:00 pm on Monday, April 16, 2012 to the National Cherry Festival; 250 E. Front Street; Suite 301; Traverse City, MI 49684.
- Entries may also be shipped to: National Cherry Festival, Art Competition, 250 E. Front Street; Suite 301; Traverse City, MI 49684. Items requiring return shipping must be packed in a reusable shipping container and include return postage. If no return postage is included we will ship back as COD.
- Artwork will be available for pickup after August 1, 2012 unless other arrangements are made. Please contact Mandy DePuy at 231.947.4230 x115 if you would like to make arrangements.
- Artwork not picked up by December 31, 2012 will become property of the National Cherry Festival.

Additional Information

- By entering the Festival Art Competition, the artist certifies that their artwork is original and does not infringe upon any third-party rights.
- The National Cherry Festival selection committee reserves the right to reject any art that is not in good character of the Festival.
- The National Cherry Festival reserves the right to photograph, scan, or edit any entry or portion of any entry for sales and marketing purposes. Credit will be given to the artist.