



# National Cherry Festival



*Presented by*



250 East Front Street  
Suite 301

Traverse City  
Michigan 49684

P 231-947-4230  
F 231-947-7435

info@cherryfestival.org  
www.cherryfestival.org

*Generations  
of Fun!*

## COME CELEBRATE THE 85<sup>th</sup> NATIONAL CHERRY FESTIVAL!!!

The National Cherry Festival is seeking marching bands from across the Mid-West and Canada who want to have fun in the summer of 2011! We are an eight-day Festival, which will take place July 2 through 9 in picturesque Traverse City, Michigan.

Traverse City, located in beautiful Northern Michigan, offers many opportunities for individual and group activities. Visiting cherry orchards, climbing the Sleeping Bear Sand Dunes, riding across the Straights of Mackinaw to Mackinac Island, or taking a ride on a tall ship on the Grand Traverse Bay are a few examples of the fun available to you. In addition, the Traverse City area provides a variety of shops, malls and outlet stores for your shopping pleasure.

We are pleased to invite you to be a part of the National Cherry Festival's 85<sup>th</sup> event! We offer housing through our local elementary schools and meals are available at our community college at a discounted price. Enclosed is your application for the 2011 event. Meal service, housing forms, and brochures on Traverse City will be sent to you once we receive your application. Please feel free to log onto our web site at [www.cherryfestival.org](http://www.cherryfestival.org) for schedule information.

We appreciate the amount of work, time and money involved in a summer band trip. We will make every effort to ensure your trip is an enjoyable and enriching experience. The National Cherry Festival has been privileged to have some of the finest bands from the Mid-West participate in past year's Festivals and we look forward to another outstanding year.

***Please return your application no later than Friday, April 15, 2011,*** to the National Cherry Festival office. In the meantime if you have any questions, please contact Marlene Bielas, Band Hosting Director, at 231-947-0230 or Mandy DePuy, Administrative Manager, at 800-968-3380 ext. 115.

We hope to see you at the 85<sup>th</sup> National Cherry Festival!

Sincerely,

***Marlene***

Marlene Bielas  
Band Hosting Director  
231-947-0230  
[marlene@encorewinds.org](mailto:marlene@encorewinds.org)

***Mandy***

Mandy DePuy  
Administrative Manager  
800-968-3380 ext. 115  
[mandy@cherryfestival.org](mailto:mandy@cherryfestival.org)

Enclosures (2)



# 85th National Cherry Festival Marching Band Application July 2-9, 2011

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School/Band Name: \_\_\_\_\_

Band Director: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Director Phone: \_\_\_\_\_ School Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Fax: \_\_\_\_\_ Best Time to Call: \_\_\_\_\_

Number of Musicians: \_\_\_\_\_ Number in Color Guard: \_\_\_\_\_

Class of School: A (90+ members) B (66-89 members) C (45-65 members) D (1-45 members)



- Touchstone Energy Junior Royale Parade  
*Thursday, July 7 6:30 p.m.*

This parade is approximately two-hours; marching time is approximately 35 minutes from start to finish. Band awards will be given first through fourth place.

- DTE Energy Cherry Royale Parade  
*Saturday, July 9 11:15 a.m.*

This parade is approximately three-hours; marching time from start to finish is approximately 50 minutes.

Band awards will be given in the following classes:

Class A—Bands with more than 90 members participating (Does not include color guard)

Class B—Bands with 66 to 89 members (Does not include color guard)

Class C—Bands with 46 to 65 members (Does not include color guard)

Class D—Bands with 1 to 45 members (Does not include color guard)



**Please return this form no later than Friday, April 15, 2011 to:**

**National Cherry Festival  
Mandy De Puy, Administrative Manager  
250 E. Front Street; Suite 301  
Traverse City, MI 49684**

# *Special Information*

1. For the purpose of keeping the flow of the parade moving and television consideration, **forward motion at all times must be maintained**. If the judges determine that forward progress was not maintained the band will be disqualified from receiving any awards and a 15% deduction will be taken from the final score. **Please choreography accordingly**.
2. The National Cherry Festival covers visiting bands stays one day prior to the parade they are participating in. (Example: If you are participating in the Thursday and Saturday parades, the Festival will cover your housing costs starting on Wednesday. If you arrive on Monday but are not participating until Saturday, the Festival will cover your housing costs starting on Friday and there will be a \$70 per day cost for use of the school along with custodial fees of \$30 per hour).
3. Summer attire is permitted and points will not be taken off.
4. You will be required to be in the parade staging area forty-five minutes prior to your step-off time. Times will be forthcoming in your final packet.
5. Your buses will be allotted fifteen (15) minutes for unloading at the parade staging area.
6. All MACBDA rules apply both in parades and competition.
7. All bands utilizing bedroll housing must stay within their designated areas. ***Any damage that is reported by custodians will be billed to the band that utilized the school.*** Please respect all rules given to you by the custodians. **No keys will be given out.**
8. There will be six practice fields available for your band to practice marching and music rehearsal. Rehearsal times will be arranged with you prior to your arrival.
9. Upon your arrival, a host will greet you and be available throughout your stay.